



Winona Health

Winona Community HUB

Pathways to wellbeing



Certified June 2022-March 2024

2022

ANNUAL REPORT

WINONA COMMUNITY HUB | LIVE WELL WINONA
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GREETINGS FROM THE HUB!

The Winona Community HUB is a community-based system housed within Live Well Winona and under contract with the Winona Health Foundation. The following values and principles guide the work of the Winona Community HUB, both internally and externally:

1. **Access:** Ensure equitable access to services. All persons have the right opportunity to access health care, social services, and support services to improve health.
2. **Acceptance and Inclusion:** Recognize the unique strengths and perspectives of individuals from all backgrounds and ensure their voices are heard and valued.
3. **Advocacy:** Advocate for policies and practices that address systemic barriers and help foster self-efficacy to achieve positive health outcomes.
4. **Partnership:** Collaborate with families and individuals in determining their needs in a professional and equitable way.
5. **Trust and Transparency:** Cultivate and maintain a trusting and transparent relationship with individuals and communities we serve through inclusive planning and decision-making with full, accurate, and timely communication.
6. **Unity:** Agree to work within or outside of traditional systems to reduce disparities and build a stronger, more resilient community.

Highlights

From 2022

- Expanding Community Health Worker Workforce
- PCHI Model Certification

Into 2023

- Billing
- New Partners
- Participant Advisory Council
- Health Equity focused trainings for HUB Network

The 2022 annual report for the Winona Community Hub is a comprehensive reflection of the program's performance and achievements over the past year. It provides stakeholders and the community with valuable insights into the HUB's strategic initiatives, successes, and impact on community health. This report is crucial in fostering transparency, accountability, and trust among all parties involved in supporting and collaborating with the Winona Community HUB.



Vanessa Southworth
Community Wellbeing Director



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Winona Community HUB Manager



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COMMUNITY HEALTH NEEDS ASSESSMENT



The Winona Community HUB launched in June 2019 and continues to expand as Winona Health's active response to the priority areas identified during the 2022 Community Health Needs Assessment.



Winona County 2022 Community Health Needs Assessment;

The Winona Community HUB is an evidence-based model that provides the structure to ensure that Winona's most vulnerable families' complex needs are addressed in an equitable, unduplicated, and meaningful way. The program is developed to confront the underlying factors influencing well-being and the social determinants of health.

Through various channels and initiatives, we aim to empower community members to actively participate in promoting health equity and overall wellbeing. Additionally, we are committed to driving systemic change by advocating for local policy change. Our goal is to identify and eliminate barriers that hinder access to essential services, creating a more inclusive and supportive environment for all residents.

HUB APPROACH

The Winona Community HUB effectively addresses health influencers in Winona County through a comprehensive approach utilizing the Pathways Community HUB Institute (PCHI) model, data measuring software, collaborative referral partnerships, and the placement of Community Health Workers (CHWs) within Community Care Agencies (CCAs) throughout the community. These proficient professionals play a pivotal role in providing health education and connecting individuals and families experiencing health disparities to crucial services and resources.

The target population for referrals are Winona County Residents experiencing one or more of the following criteria:

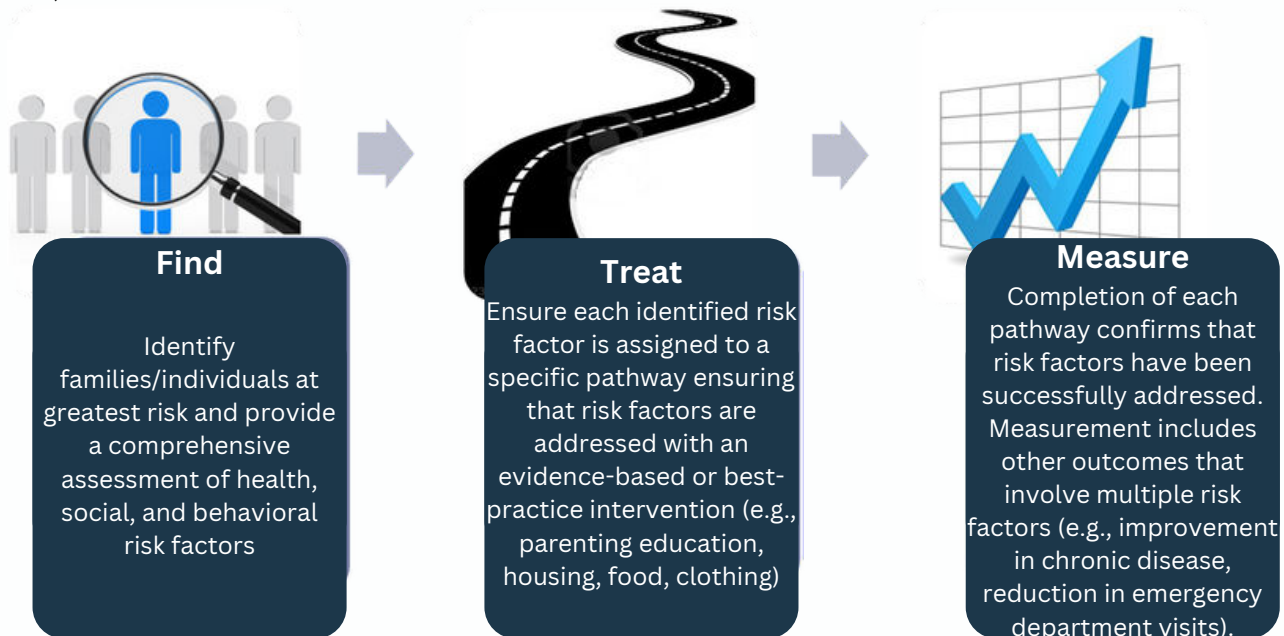
**Food
Insecurity**

**Housing
Insecurity**

**Mental
Health
Concerns**

**5+ Emergency
Department
visits in the
past year**

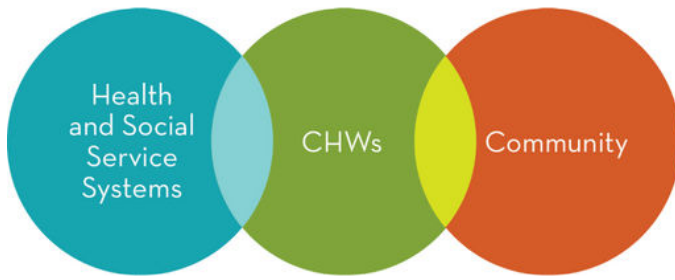
The sequence of the service process can be generally broken down into three principles: Find, Treat, Measure.



21 Evidence Based Pathways:

- Adult Education
- Developmental Referral
- Employment
- Family Planning
- Food Security
- Healthcare Coverage
- Housing
- Immunization Referral
- Learning
- Medical Home
- Medical Referral
- Medication Adherence
- Medication Reconciliation
- Medication Screening
- Mental Health
- Oral Health
- Postpartum
- Pregnancy
- Social Service Referral
- Substance Use
- Transportation

COMMUNITY HEALTH WORKERS



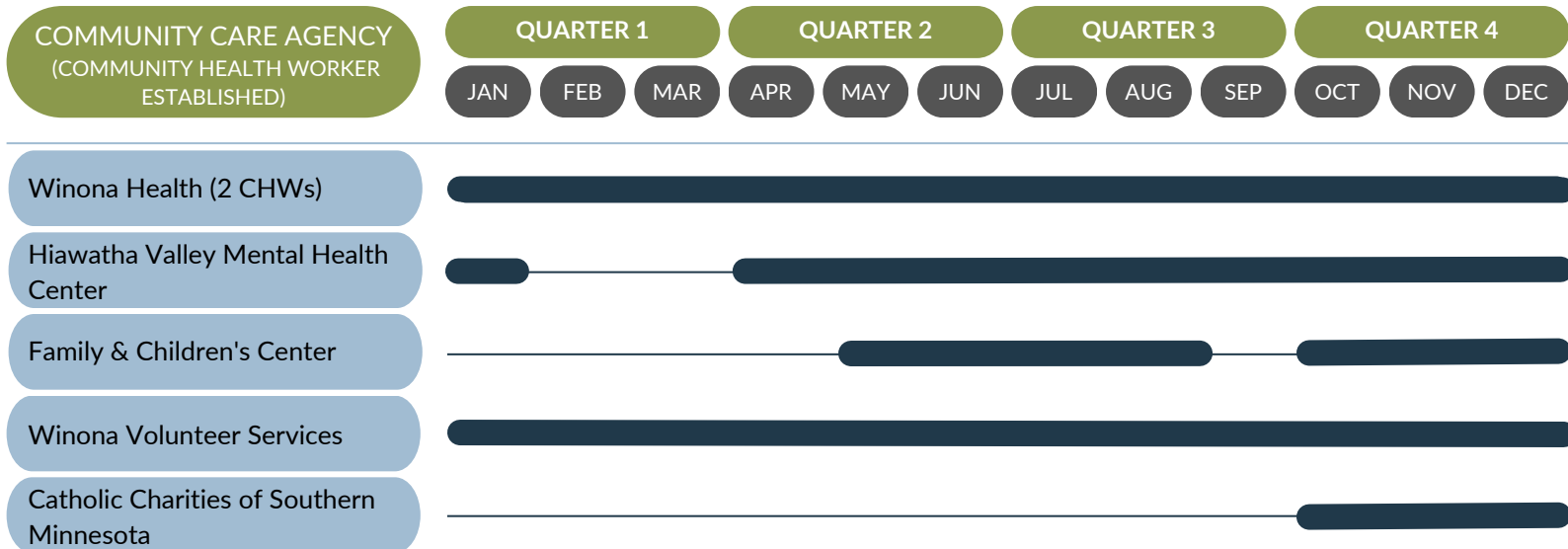
CHW Venn Diagram, [Minnesota Community Health Worker Alliance](#)

“Community Health Workers (CHWs) are trusted, knowledgeable frontline health personnel who typically come from the communities they serve. CHWs bridge cultural and linguistic barriers, expand access to coverage and care, and improve health outcomes. As critical links between their communities and the health care system, CHWs reduce health disparities; boost health care quality, cultural competence and affordability; and empower individuals and communities for better health.”



- [Minnesota Community Health Worker Alliance](#)

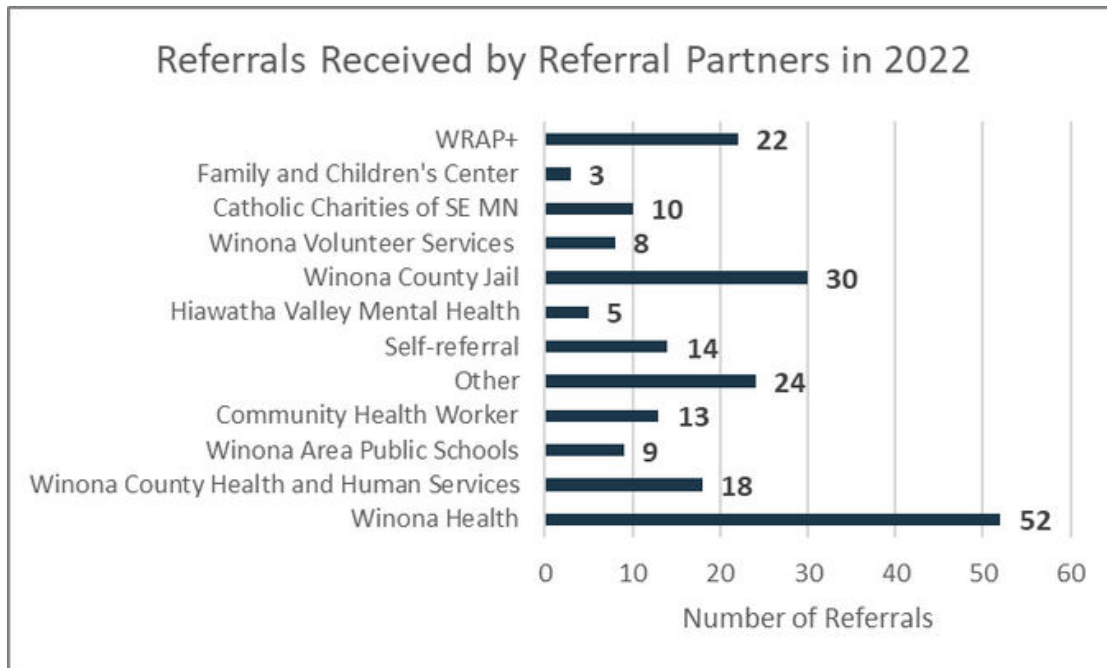
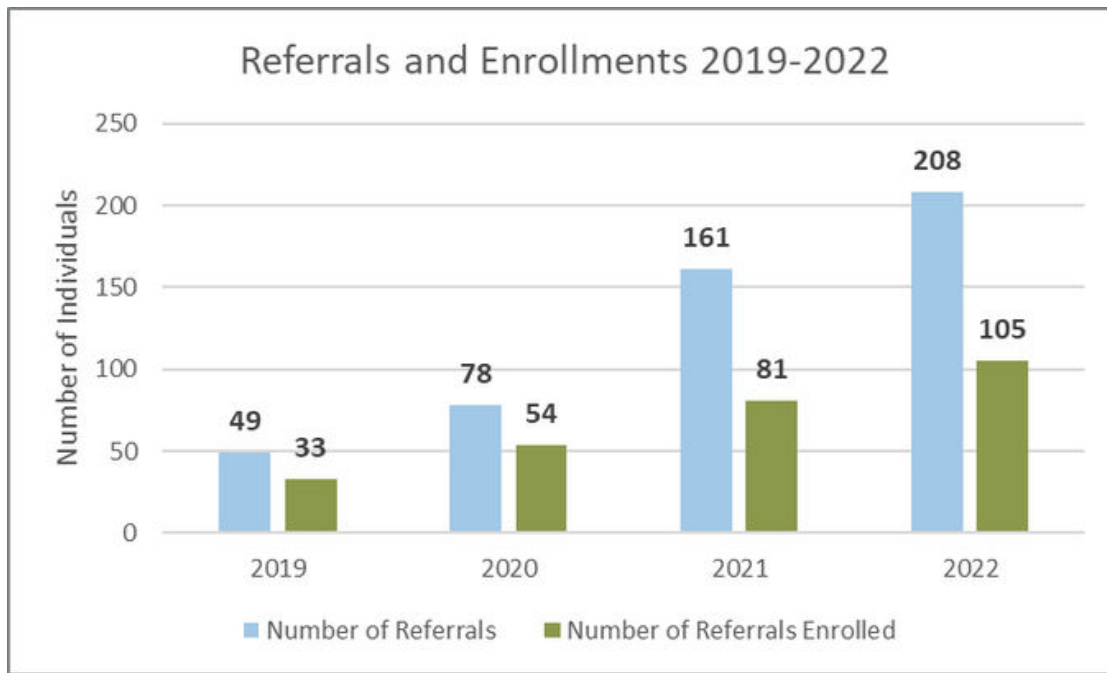
2022 CHW AND CCA TIMELINE



Above is a representative visual of the Community Care Agencies months in collaboration with Winona Community HUB throughout 2022 . Community Health Workers are employed by their respective Community Care Agency and are additionally supervised by HUB Staff.

The Pathways Community HUB Institute developed this model to ensure model fidelity and effectiveness. There are 10 Prerequisites and 18 Standards that must be met before a Pathways Community HUB (PCH) can be nationally certified.

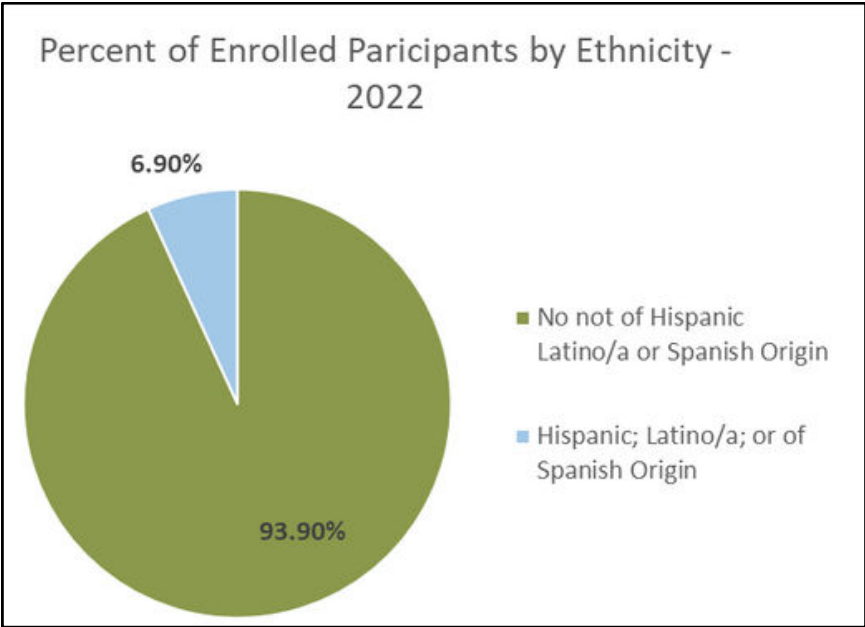
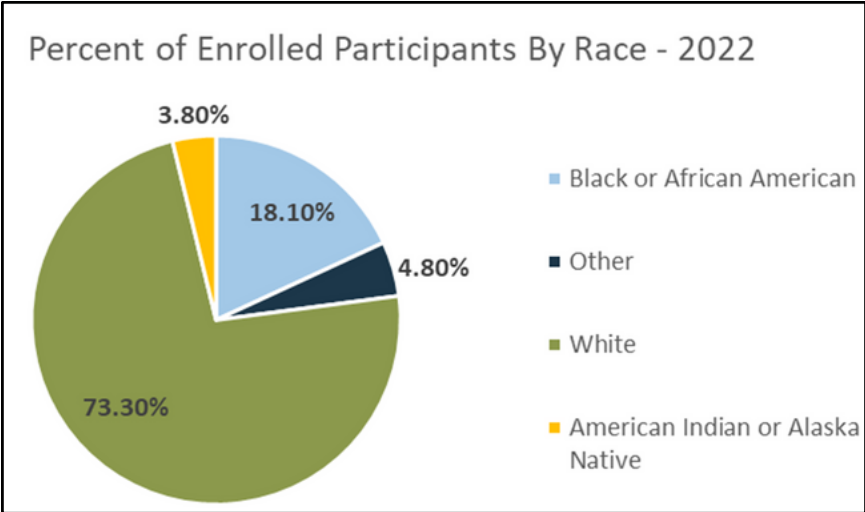
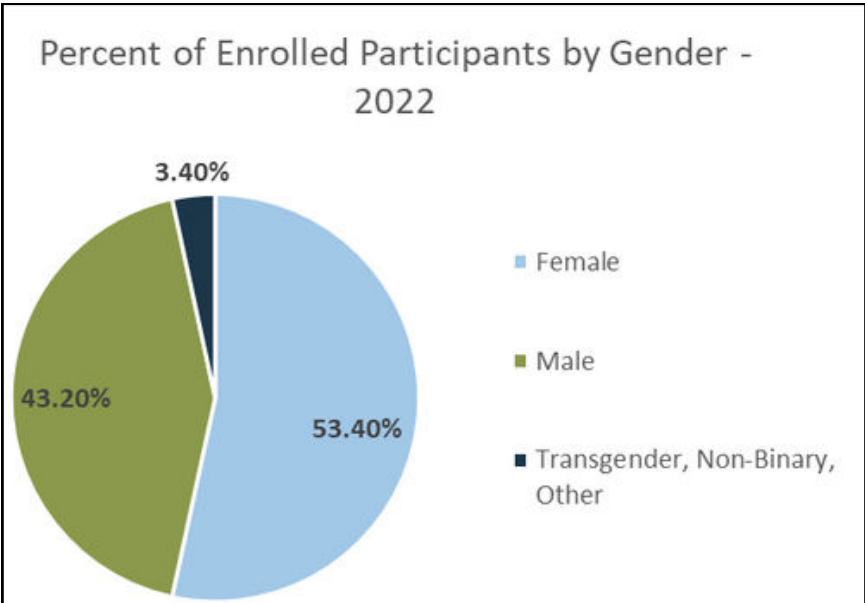
REFERRALS AND ENROLLMENTS



Referral Partners

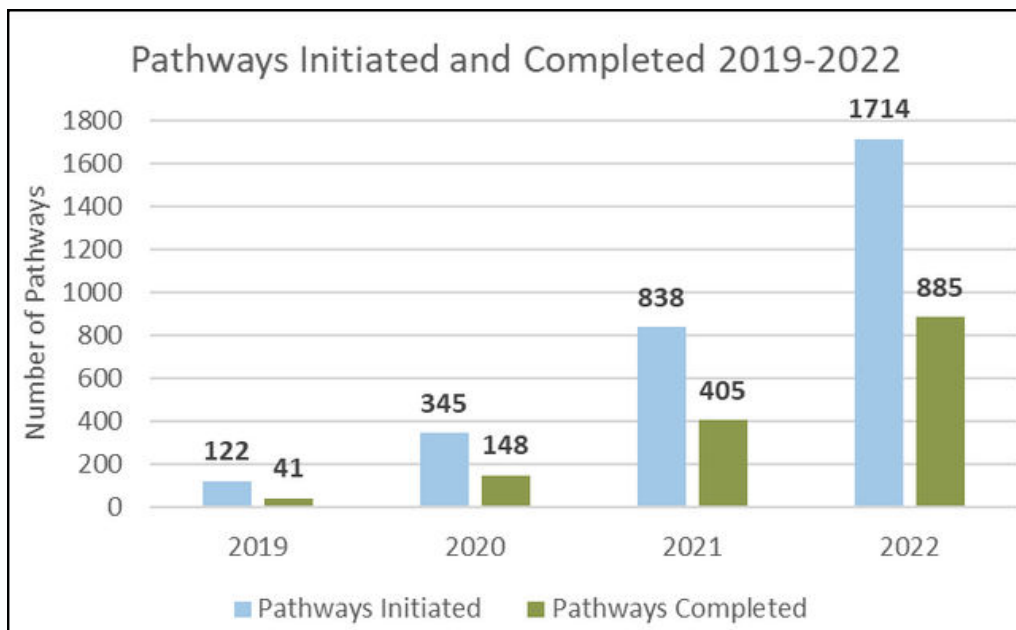
Winona Health | **Family & Children's Center** | **Catholic Charities of Southern Minnesota** | **Winona Volunteer Services**
ADVOCACY CENTER OF WINONA | **the Y** | **WINONA FAMILY YMCA** | **Hiawatha Valley MENTAL HEALTH CENTER**
Miller Mentoring | **WINONA AREA PUBLIC SCHOOLS** | **Habitat for Humanity** | **Bluff Country Co-op**
Winona County | **WELCOMING ALL LEARNERS** | **PAGE 7 2022 Report** | **Bluff Country Co-op**

DEMOGRAPHICS OF POPULATIONS SERVED

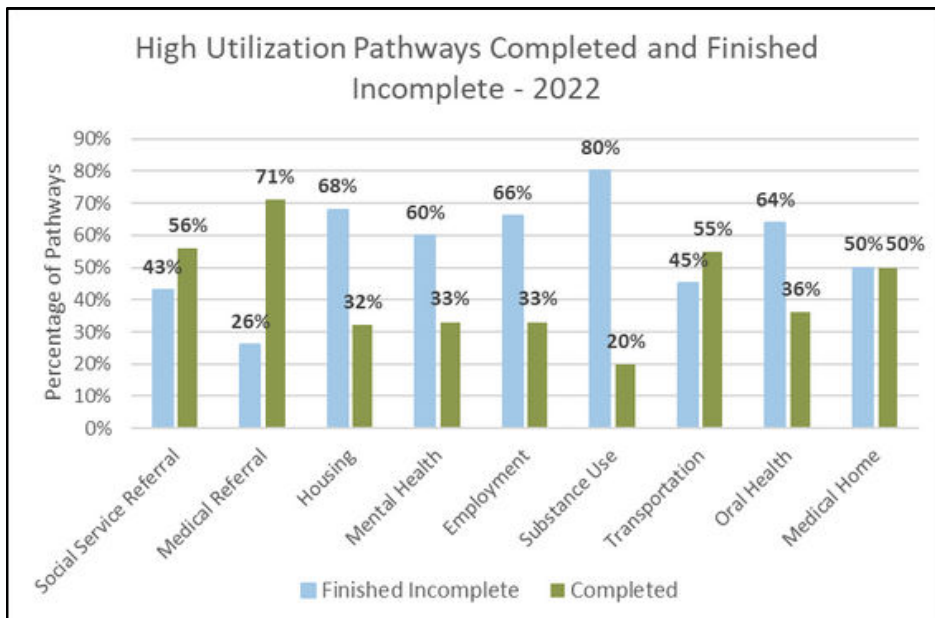
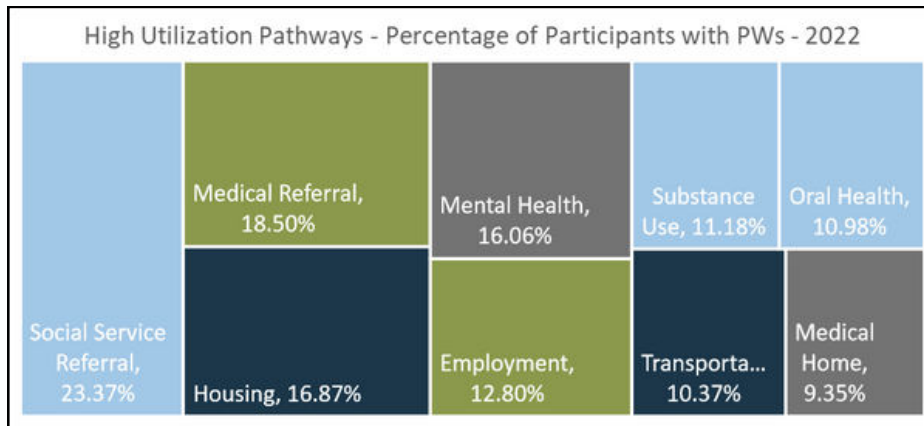


PATHWAYS DATA

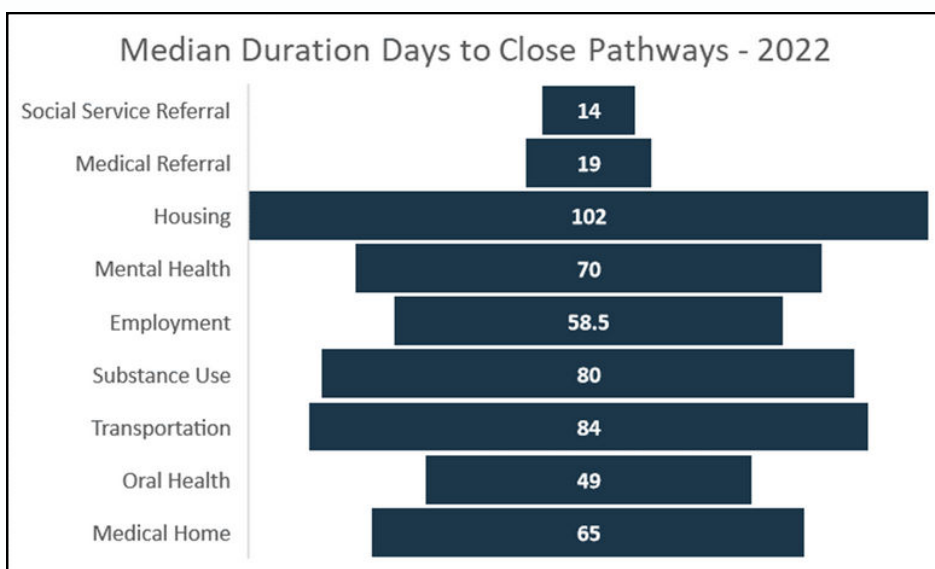
Pathway Scorecard Report 2022					
Pathway	Initiated	Finished Incomplete	Completed	Percentage Completed	Median Duration Days
Social Service Referral	502	200	260	64.00%	14
Medical Referral	364	83	238	77.00%	19
Learning	222	2	220	99.00%	1
Housing	102	54	25	36.00%	102
Mental Health	89	39	26	40.00%	70
Employment	76	38	19	37.00%	58.5
Substance Use	65	37	9	35.00%	80
Transportation	56	13	16	55.00%	84
Oral Health	56	16	9	36.00%	49
Medical Home	56	21	21	42.00%	65
Food Security	38	9	16	64.00%	71
Adult Education	35	28	1	7.00%	183
Medication Screening	17	8	7	50.00%	1
Health Coverage	16	7	6	38.00%	43
Immunization Referral	4	3	1	25.00%	22
Medication Adherence	5	5	0	0.00%	-
Family Planning	4	1	2	100.00%	58
Pregnancy	2	0	4	0.00%	-
Postpartum	5	1	5	100.00%	22.5
TOTAL:	1714	565	885		



HIGH UTILIZATION PATHWAYS



Completion of each pathway confirms that risk factors have been successfully addressed. Marked improvement in chronic disease, reduction in emergency department visits, stable housing and employment are all considered measurements of progress.



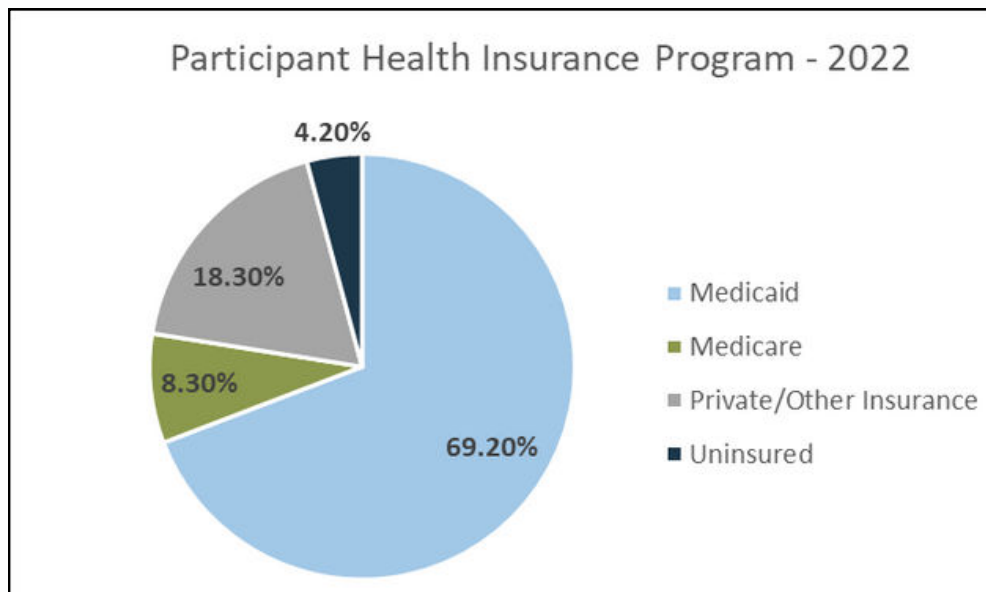
When a pathway is finished incomplete, the reason for closing the pathway incomplete is documented. Such data helps identify gaps in services and resources available in Winona County and allows the HUB to advocate for positive changes on the community and state levels.

FUNDING

Braided Funding Model

The HUB utilizes a braided funding model to support its work. While under development, the HUB was 100% grant-funded. The HUB was recently certified by the Pathways Community HUB Institute, which is an evidence-based model of community-based care coordination. A requirement of that model is that the HUB obtain at least 50% of funding through billing for outcomes. Contracts were recently completed with Blue Cross and Blue Shield of Minnesota and UCare, and billing based on those contracts began earlier this year. The braided funding model includes the use of grant sources to fund the other 50% of program expenses that are not covered by billable services.

The contracts between health payers and the HUB reflect the growing trend of outcomes-based payment models, as opposed to the traditional approach of transactional fee-for-service. For example, in the HUB's outcomes-based model, when the HUB assists a family in need of housing, payment is contingent on demonstrating an outcome of at least 30 days of safe and stable housing before the pathway is considered completed or "closed" and eligible for reimbursement.



Thank you to our grant funders over the years:



Funding by Stratis Health, supporting efforts to build a culture of quality in health care.



COMMUNITY ENGAGEMENT



The Winona Community HUB is committed to fostering connections and engagement within the Winona community. Through active participation in various local events and initiatives, the HUB engages in community outreach through tabling and attending community meetings and events. By setting up booths at these events, we provide a platform for residents to learn about the HUB's services, resources, and mission.

Simultaneously, the Winona Community HUB is dedicated to building relationships with other community entities, such as nonprofits, businesses, and stakeholders, all sharing a common goal of improving the quality of life in Winona. The Winona Community HUB aims to create a strong network of support and cooperation among partners, amplifying the collective efforts to address the unique needs of community members.

Looking into 2023

The HUB has been awarded a second round of Minnesota Department of Health's Regional Health Equity Networks grant funding! The goals of the project include collaborating with two organizations, Engage Winona and Project FINE to increase health equity through two projects we are implementing from 2023 into 2024:

Health Equity training sessions from Project FINE to continue building upon the cultural competency of the HUB Network in order to improve health equity in our service area.

Contracting with Engage Winona to establish and facilitate a Participant Advisory Council comprised of HUB Participants to create ongoing beneficial feedback loops for quality improvement.