

Community Benefit Report 2024

We demonstrate our commitment to community service through programs that benefit individuals and families throughout our region. This includes health screenings, educational classes, charity care, student internships and support of other area nonprofit organizations. Below is a list of our community benefit activities during fiscal year 2024.

CATEGORY	DESCRIPTION	PEOPLE SERVED	VALUE OF BENEFIT
COMMUNITY BENEFIT			
Community Health Improvement	Community classes, support groups, community health talks and health screenings.	10,458	\$ 754,046
Health Professions Education	Clinical training site for nursing and other students.	683	\$ 1,359,245
Community Building Activities	Partnering with local organizations on projects to enhance the quality of life in the community.	3,850	\$ 40,754
Community Benefit Operations	Dedicated staff costs.		\$ 179,873
In-Kind Contributions	Staff expertise, meeting rooms, donated items and time spent assisting local nonprofit organizations to further their mission.	5,279	\$ 107,487
Cash Donations	Contributions to local nonprofit organizations for healthcare, youth and other community needs.	663	\$ 2,570
Charity Care	Cost of free or discounted services provided to individuals who qualify	287	\$ 451,807
Minnesota Care Tax	Tax paid by Winona Health to fund the Minnesota Care Health Insurance program		\$ 1,000,755
Medicaid Surcharge	Assessment paid by Winona Health to help fund the State of Minnesota's Medical Assistance/Medicaid program		\$ 841,499
Medicaid Under-Funding	The difference (shortfall) between the cost of providing care and the payments received for providing care to Medical Assistance/Medicaid patients		\$ 10,407,978
TOTAL COMMUNITY BENEFIT		21,220	\$15,146,014
OTHER COMMUNITY CONTRIBUTIONS			
Medicare Under-Funding	The difference (shortfall) between the cost of providing care and payments received for providing care to Medicare patients.		\$ 25,849,461
Taxes and Fees (Real Estate Tax)	Tax assessed on property.		\$ 378,282
Bad Debt	Amounts for services provided in which payment is expected but not received.		\$ 2,198,891
Discounts Offered to Uninsured			\$ 1,395,262
TOTAL OTHER COMMUNITY CONTRIBUTIONS			\$ 29,821,896
TOTAL COMMUNITY BENEFIT and OTHER COMMUNITY CONTRIBUTIONS		21,220	\$44,967,910

* Note: 62% of the Charity Care total is reportable on IRS Form 990.