Winona County | Winona Health

2025 Community Health Needs Assessment

Winona County, Minnesota

IMPLEMENTATION PLAN

The following health priorities were determined during the Winona County 2025 community health needs assessment. Each priority has specific goals and activities identified. The implementation plan is not a stagnant document, but a dynamic resource that adjusts based on feedback and need. As learnings, partnerships, and new ideas emerge, new solutions will be brought forth to impact these areas in collaboration with others in the community.

Community change is a long-term process and requires everyone. Winona Health and Winona County Public Health intend to create sub-committees around each of the different priority area to mobilize interested community members to positively impact health. This will be done in partnership and will be outline in more detail in the Community Health Improvement Plan (CHIP) led by Winona County Public Health. These documents will be aligned and complementary to each other. The implementation plan below highlights strategies that engage Winona Health resources, based on the community health needs assessment priorities adopted by the Winona Health Board of Directors in September 2025.

2025 Actionable Priorities

Priority 1: Creating access to care

Priority 2: Supporting mental wellness, recovery and responsible engagement with substances

Priority 3: Making the healthy choice the easy choice

Priority 4: Preventing and managing chronic disease

Strategies/Activities	Partners	CHNA Priority Area Impacted			
		Creating access to care	Supporting mental wellness, recovery, and responsible engagement with substances	Making the healthy choice the easy choice	Preventing and managing chronic disease
Continue to leverage Ben & Adith Miller Patient Care Fund	Winona Health Winona Health Foundation	X			
Continue to leverage School-Based Health Clinics through expanding counseling services at Winona Area Public Schools sites and adding a site with Cotter Schools	Winona Health Winona Area Public Schools Cotter Schools	X	X	X	
Increase Primary Care appointment capacity through understanding scheduling, software, and other barriers that get in the way of patients being seen in a timely manner	Winona Health Primary Care	X			
Improve transitions from Emergency Department to Primary Care	Winona Health Emergency Department Winona Health Primary Care				
Leverage patient engagement platform to conduct outreach to patients	Winona Health Primary Care	X		X	X
Leverage telemedicine access for "top referred out" specialty services to improve scheduling wait times and increase access to Winona Health providers	Winona Health	X			X

Strategies/Activities	Partners	CHNA Priority Area Impacted			
		Creating access to care	Supporting mental wellness, recovery, and responsible engagement with substances	Making the healthy choice the easy choice	Preventing and managing chronic disease
Continue to offer "Occupational Health in the Workplace" for area businesses to support their teams with biometrics screenings, flu shots, etc.	Winona Health Occupational Health Community Businesses	X		X	X
Continue to offer free events in the community, such as blood pressure screenings at local farmers markets and grocery stores	Winona Health Foundation Winona Health Primary Care	X		X	X
Continue to leverage the Intensive Outpatient Program and other Psychiatry and Counseling services to meet the varying mental health and substance use needs of patients	Winona Health Psychiatry & Counseling		X		
Provide mental health support to internal and external first responder roles through the Certified First Responder Program	Winona Health Psychiatry & Counseling Community First Responders	X	X	X	
Continue to partner with Winona County Drug Court and explore other partnerships to support patients in their ongoing success	Winona Health Psychiatry & Counseling Winona County Drug Court Other Community Partners	X	X	X	

Strategies/Activities	Partners	CHNA Priority Area Impacted			
		Creating access to care	Supporting mental wellness, recovery, and responsible engagement with substances	Making the healthy choice the easy choice	Preventing and managing chronic disease
Continue to leverage Navigator - Community Mental Health Services to connect people with needed resources, services and advocacy to improve their overall wellbeing	Winona Health	X	X	X	
Continue to identify new opportunities and partnerships with community organizations to create clear policy, system, or environmental changes that "make the healthy choice the easy choice" for all Winona County residents at work, at school, and within their community	Winona Health Winona County Other Community Partners				X
Utilize Community Health Worker/Navigator to support connection to medical home/primary care/specialty care to meet patient needs	Winona Health	X	X	X	X
Continue to leverage dedicated Chronic Conditions Managers for outreach to people with one or more chronic conditions	Winona Health	X		X	X